



Na Kamehameha Commemorative

PĀ'Ū PARADE & HO'OLAULE'A

125 Poniu Circle, Wailuku, Hawai'i 96793 • 808.264.8779

2017 Important Parade Reminders:

In the past I have left it to each parade entry to read the parade rules and regulations to make sure we all have a fun but safe experience honoring Kamehameha I and his lineage. But every year, we have a few that do not and so just in case I am attaching these highlighted reminders.

1. We are bringing the judging of the parade entries back this year! Please see judging criteria for more info.
2. Commemoration more than Celebration – We want to remind everyone that there are different reasons for a parade and while we want to have a fun filled day sharing your talents and highlighting your organization, this parades function is to honor our ali'i nui and his lineage. Please consider this when creating what your participation will look like.
3. NO Stunts! No flipping, tossing, or stunting of any kind. No ones hands should ever touch the pavement or lack there of.
4. Cadence: Please maintain the same marching pace throughout the parade. There are to be NO stops, not even in front of a commentary station, especially to perform a skit, routine or exhibit anything.
 1. Pace – “Comfortable walking”: We want everyone to get a chance to see you, take your time, we don't want you to go to fast and march right through town. So please watch the marshals to make sure you are going at a good pace.
 2. Performance: If you are a performance based entry consider what a marching band would do – perform and keep moving, no stops! If this is a challenge I suggest a flatbed.
 1. Safety for flatbeds: Make sure the driver is well versed in a steady hand and slow even speed, to limit jerking and sudden stops where stance and balance are loss. If this is a challenge, suggestion: gestures and movements in a sitting position.
 3. Timing: Another reason for this is timing. We must be completed with the parade at a certain time. As much as I'd like it to last all day, we have a very small window to start and finish.
5. If you are a “for profit” entity there is a \$25.00 donation to the event. If you are a “non-profit” you do not need to send this fee in.
6. Parade Marshals: if a parade marshal approaches you, please respect their mana'o as they are there to maintain the pace and safety of the parade.
7. Emergencies: There are police stationed at every intersection that feeds onto Front Street.
8. Parade End: You must end at Shaw St.
 - Walking and Marching Units will be held in Kamehameha Iki Park.
 - All vehicles will be sent down Shaw St. to disassemble where ever you came from.
 - If you do not know where to go, you can drive to the Lahaina Hongwanji Mission, the first left on Wainee St. to park and decide.



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PARADE ENTRY APPLICATION

DEADLINE: Friday, May 31, 2017

PARADE DATE: SATURDAY, JUNE 17, 2017

TIME/ROUTE: 9:45 A.M. (Start Time)

Front Street - Kenui St. to Shaw Street

Ho'olaule'a to follow at Keawaiki – Lahaina Banyan Tree Park.

Theme: "Ho'oilina Pūlama Na Nā Mamo" – "Passing the Torch"

Purpose of Event: The purpose of this event is to honor the memory of the Kamehameha Lineage. All participants are to acknowledge them in a fitting manner, demonstrating dignity and respect.

Definitions:

FLOAT - Any decorated, self-propelled vehicle, or a trailer, pulled by another vehicle which when decorated, no longer resembles said vehicle. Maximum Height Allowed: 20 feet from street level to highest point.

DECORATED VEHICLE - Any vehicle (car, truck, golf cart, etc.) which still resembles said vehicle after decorations have been added. Maximum Height Allowed: 20 feet from street level to highest point.

MARCHING UNITS - Precision drill teams, flag units, cheering squads, marching bands, military marching units, etc., whose movements or routines are in cadence or unison.

WALKING UNITS - A group or organization whose members walk the route and does not qualify under the aforementioned category.

Divisions:

- **Commercial:** Incorporated establishments in business for profit. Participant of this type have an entry fee of \$25.00.
- **Non-Commercial:** Non-profit organizations, schools, community groups. Participants of this type have no entry fee.
- **Political Candidates:** The parade committee maintains that the celebration events not be used as a forum for political candidates seeking office, will only permit officials to participate by invitation only.

Application Requirements:

- Application must be submitted by Friday, May 31, 2017 to: NKCPH Committee – Fax: 8086679588 or Mail: 125 Poniu Circle, Wailuku, Hawai'i 96793. A late fee of \$25 will be assessed to applications received after Friday, May 31, 2017 for commercial entities, in addition to their entry fee of \$25.
- A sketch of the entry must be included, indicating dimensions of the float and the type of vehicle that will be used.
- Submit a description of your entry, based on the celebration theme. Include information on your organization. This will be used in the parade's narrative.
- If you are in the commercial division, make sure to enclose a \$25 entry fee payable to Tri-Isle RC&D Council, Incorporated
- If your application is received after the May 30, 2014 deadline without notice you will be assessed a \$25.00 late fee. (For all entries.)
- Any variation from the established rules and regulations presented here, must be applied for in writing and is not considered granted until permission is received from the committee.

Note: The parade committee reserves the right to refuse any applicant it deems is inappropriate with the



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purpose, spirit and intent of the celebration.

Judging Criteria: Will be based on the following criteria. Please note that to be eligible for judging, all floats must display no less than a total of 80% flowers + foliage (in equal ratios=50% foliage + 50% flowers). Dried materials may be used. Artificial materials (tissue paper, plastic, crepe paper, paint, etc.) should not make up more than 20% of the presentation. Decorated vehicles will not be allowed to use artificial materials and must display no less than 50% flowers and 50% foliage.

Floats and Decorated Vehicles:

- **EFFECT:** Impressiveness, photogenic impact, spectator appeal. 20 Points
- **DESIGN:** The artistic and skillful use of the basic structure to attain maximum effect with particular attention being paid to minor details of the features. 20 Points
- **DECORATION:** The ingenuity and workmanship displayed, quality of materials used, incorporation of 50% foliage and 50% flowers, freshness and effective use of flowers and foliage. 20 Points
- **ORIGINALITY:** Showing imagination in the design and decoration and the ability to incorporate the celebration theme into the overall design. 20 Points
- **Aloha 'Aina: like everything in our culture, the aloha between 'aina and people always comes full circle. Everything that comes from the land has a purpose for its life much like every person has in theirs -- Nothing was wasted. The whole body of a plant down to its roots has its use for the world. What kind of use will you be making of the greenery when its use in the parade is completed? ie: decorating the graves of the ones that went before us, making lei, replanting, etc. 20 Points**

Marching Units:

- **PRECISION/TIMING** = Uniformity, smoothness, and grace. 30 Points
- **MARCHING AND MANEUVERING** = In step, lines straight, originality, execution, footwork. 30 Points
- **GENERAL EFFECT** = Showmanship, spectator appeal, detail, effective presentation, cohesion. 40 Points

Walking Units:

- **SPIRIT** = Enthusiasm, esprit de corp, showmanship. 50 Points
- **GENERAL EFFECT** = Appearance and presentation of unit, spectator appeal, originality. 50 Points
- **Aloha 'Aina:** like everything in our culture, the aloha between 'aina and people always comes full circle. Everything that comes from the land has a purpose for its life much like every person has in theirs -- Nothing is wasted. The whole body of a plant down to its roots has its use for the world. What kind of use will you be making of the greenery when its use in the parade is completed? ie: decorating the graves of the ones that went before us, making lei, replanting, etc.

Winners will be designated for marching units and walking units. Winning entries will be announced at an awards ceremony following the parade under the Lahaina Banyan Tree around 2pm.

Insurance: This annual event does not carry insurance for any participant in any of the celebration events. It is recommended that each participant obtain their own coverage or that your insurance agent be consulted on whether or not your homeowner's or renter's policy covers you for this type of event.

Rules and Regulations:

1. No flowers, candy, papers, or other items may be passed or thrown from any float or vehicle. Spectators running onto the parade route to retrieve items may be seriously injured. **ANY UNIT IN VIOLATION OF THIS RULE WILL BE PULLED OUT OF THE PARADE!**
2. No balloons or any other erratic noise makers because of our horse entries.
3. No food or drinks are to be consumed along the parade route by any participant.
4. Only in the case of illness or an emergency may riders get off their vehicle along the parade route.
5. Parking is prohibited in the parade formation and termination sites and in all no parking areas along Front Street. The parade committee will not be responsible for any parking, moving violation, or towing charges.
6. The parade committee, monitors, and the police will be supervising the parade at all times. All units are to follow their direction.



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7. No entry should be taller than 20 feet from street level.
8. Music accompanying entry must be tasteful and be played at a reasonable level.
9. No gymnastic, stunts or flips of any kind.
10. Applicants are responsible for their own transportation and all expenses arising from the cost of transportation, lodging, costumes, etc.
11. Parking is prohibited in the parade formation and termination sites, and in all designated no parking sections on Front Street. The parade committee will not be responsible for any parking, moving violation, or towing charge.
12. Units are to arrive on parade site fully dressed and ready to march, and are encouraged to carry a banner to identify the group.
13. Units **MAY NOT** engage in counter marches or maneuvers at any time during the forward progress of the parade. They may be performed only when the parade comes to a complete halt, but must fall into place immediately as it moves again, even if the routine has not been completed. Backward movement is prohibited. Violations will result in penalization, disqualification, or removal from the parade.
14. The striking-up or playing of instruments in the formation area at the start of the parade is prohibited. Military bands are also asked to adhere to this rule. This is to avoid spooking the horses.



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PARADE ENTRY APPLICATION

(Print All Information)

Date: _____ Type of Entry: _____
(Float, Decorated Vehicle, Walking/Marching or Marshal)

Name of Organization: _____

Name of Contact Person: _____

Address: _____ City: _____ Zip: _____

Phone: (work) _____ (mobile) _____ (fax) _____

List past experiences in parade participation in float and/or decorated vehicles. Indicate what parades and awards won.

Description of entry (for parade narrative). Include any information that may be of interest to the public. The back of this sheet may be used for additional space. Float applications must be accompanied by a color sketch with dimensions.

NKCPH Committee and other coordinating associations are not responsible for any injuries or damage by any and all participants in this event. By signing this application, you indicate that you have read and agree to all the conditions and stipulations set forth concerning this event.

_____ Enclosed \$25.00 non-refundable fee for commercial parade entry.
Make check payable to Tri-Isle RC&D Council, Incorporated.

_____ Enclosed is the \$25.00 late fee.

ALL APPLICATIONS ARE SUBJECT TO THE APPROVAL OF THE PARADE
COMMITTEE AND ALL DECISIONS ARE FINAL.

Signature of Authorized Representative

Due: Friday, May 31, 2017

Make check payable to Tri-Isle RC&D Council, Incorporated

Application Complete _____ Narrative _____ Sketches _____ Notified _____

Mail or fax Completed application by May 27, 2016 to: NKCPH Committee
125 Poniu Circle, Wailuku, Hawai'i 96793 808.264.8779 • Fax: 808.667.9588